

Digital Storytelling Rubric

The two Area for Exploration videos follow the standard steps described in the Teacher's Handbook. For this assignment, they will be scored based on the RURE Digital Storytelling Rubric (below). Read *Storytelling and the New Media Narrative* by Jason Ohler. Focus on the content about "story core." Available online at <http://www.jasonohler.com/storytelling/storymaking.cfm>

	Emerging	Proficient	Skilled
Story	Production tells a story without jumps or confusion.	Production utilizes three elements of core story: Problem (tension), Transformation, and Solution (resolution) to tell a complete story.	Production uses core story elements, and connects strongly to the viewer. Emotions are evoked, the story initiates reflections in the viewer about their own experiences.
Audio	Sound is clear enough to understand any spoken words. Audio is not distracting.	Uses voice-over narration to clarify or propel story. Use of ambient sounds.	Uses multiple layers of audio to create emotion and flow.
Video	Shots are clear enough to understand what is being shown in the frame.	Shots are smooth. Subjects are framed well. Uses varied shots (establishing, close up, and medium shots) to help connect to people and establish sense of place.	Shots are smooth. Subjects are framed well. Uses varied shots. Images strengthen the narrative content. Has aesthetic value. Images have emotional content.
Editing	Able to digitize footage, complete a video production, and upload it the website.	The editing supports the concept of the story.	Shows sophisticated editing techniques that evoke emotion and connect the viewer to the story.